According to my experience as a trainer human Brain is wired to communicate better in a visual way. Images always have a long-term Impact on our memories for example an old picture trigger millions of emotions likewise articles/writeups should have a same impact on human brain once they read through it.

Mind maps/Infographics offer a wide spread of activities in one vision, emphasising on every aspect that calls for information. I feel including Mind maps/ flowcharts/Infographics/Block diagrams are easy, communicative, and attractive way to stay focussed.

Being a first timer, it is an amazing experience to express thoughts in a pictorial way.